

FOR IMMEDIATE RELEASE

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**ARCS OF FIRE INVESTMENTS – VETERAN COMMUNITY AND FINANCIAL INDUSTRY INTRODUCE THE ARCS OF FIRE TACTICAL BALANCED FUND TO SUPPORT WEALTH MANAGEMENT, AND TO RAISE MONEY FOR VETERANS IN NEED.**



**John Poulter, CFA and Capt. Bruce Poulin (ret'd), CD introduce the Arcs of Fire Tactical Balanced Fund.**

**OTTAWA** - Arcs of Fire Investments (AOFi) is a new investment company that has joined forces with John Poulter of Cumberland Associates Investment Counsel, and Norrep Capital Management, to introduce the Arcs of Fire Tactical Balanced Fund.

“I’ve seen it first-hand that Veterans’ organizations struggle to raise money to do their important work” said Bruce Poulin, a 20+ year veteran of the Canadian Armed Forces and CEO of Arcs of Fire Investments. “Today we introduce Arcs of Fire Investments, and tomorrow we hope to begin taking the financial pressure off Canadian veterans’ charities.”

The Arcs of Fire Tactical Balanced Fund was designed to be attractive to Canadian Veterans, their families and friends, by focusing part of the investment strategy on the defence industry.

Canadians are also invited to talk to their investment advisor to see if the Arcs of Fire Tactical Balanced Fund is right for them. If yes, in addition to being a new tool to help manage their wealth, Canadian investors will also be able to give back using part of their management fees.

The Arcs of Fire Tactical Balanced Fund received regulatory approval on October 17<sup>th</sup>, 2017 and is available through the Mutual Fund Dealer Advisory network and Fundserve in every province in Canada, except Quebec. The Arcs of Fire Team is eager to submit the fund for regulatory consideration in Quebec in 2018.

“It’s an honour to be associated with my fellow volunteer board members on this great cause, and look forward to helping Veterans and their families in the near future” said Peter Stoffer, Chair of the Veteran Fund which will decide how the new money will be spent to support Veterans and their families in need. “And my congratulations to all those who started this initiative and I look forward to great things.”

Information on the Arcs of Fire Investments Tactical Balanced Fund is available at <http://www.norrep.com/funds/mutual-funds/overview/>

Information on Arcs of Fire Investments is available at [www.AOFi.ca](http://www.AOFi.ca) and information the Veteran Fund is available at [www.veteranfund.ca](http://www.veteranfund.ca).

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